



Mobile Tornado

**The world's leading PTX platform.**

Don't just take our word for it!





# Welcome to Mobile Tornado

The push-to-talk over cellular solution you can trust for critical communications

As cellular networks have grown ever stronger, new opportunities for push-to-talk over cellular technology have been created. Two-way radios are expensive, outdated and lacking in data capabilities and features, What's more, coverage is limited according to radio compatibility and infrastructure.

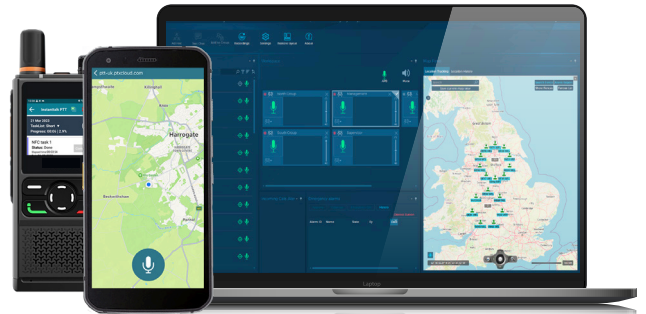
Businesses are increasingly recognising that the limitations of radio technologies can be overcome by PTT over cellular and are making the switch. With over **20 years of experience** in critical communications, Mobile Tornado's push-to-talk over cellular technology is tried, tested and proven.

**Our PTX platform comes with a range of add-on features:**

-  Dispatch console
-  Lone worker
-  Push-to-locate
-  Workforce management

Mobile Tornado's PTX platform is superior to other solutions.

But don't just take our word for it, read on to find out what our partners think...



## Users are increasingly switching from traditional two-way radio to PTTc technology

“ We’ve been delivering P25 solutions for public safety organizations for more than 15 years. As cellular networks grow ever stronger, new opportunities for push-to-talk over cellular technology are being created. Two years ago we partnered with Mobile Tornado because our customers were increasingly demanding a PTX solution. Mobile Tornado’s PTX solution integrate seamlessly with traditional two-way radio systems, allowing our customers to leverage the benefits of PTX and trial the technology without making additional investment in their current infrastructure.











We are excited to be able to offer Mobile Tornado’s world-leading innovative solutions to our customers, the people who keep our communities safe. Mobile Tornado’s PTX technology is simply outstanding. What’s more, the Mobile Tornado team are great to work with. Nothing is too much trouble and access to the team, whether marketing, sales or engineering, has been phenomenal. ”

**Robert Stolz**

President of Stolz Telecom



# Why is Mobile Tornado's technology superior to other solutions on the market?

-  PTTToC carrier-grade system **availability of 99.999%**.
-  **Instant communications** between individuals and groups of up to 10,000 participants with a single push of a button, anywhere in the world.
-  **Seamless switching** between broadband networks.
-  Robust **dispatch console** to manage remote workforce and supporting up to 64 simultaneous PTTToC radio group sessions.
-  Exceptionally **low latency**.
-  **Mobile Device Management**.
-  Ability to send **emergency alerts** and **track and locate** employees in real time.
-  Fully integrated **workforce management** solution.
-  Low monthly data consumption.
-  SaaS and on premise solutions.



## More and more partners are choosing to sell Mobile Tornado's PTTToC instead of an alternative solution

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More and more of our customers are seeing that a PTT communication solution goes way beyond the limitations of a traditional two-way radio system.

With Mobile Tornado, the speed of voice transmission and the seamless switching between cellular networks and broadband is excellent, and their range of add-on features is outstanding – particularly where it comes to workforce management. The support from the team at Mobile Tornado is second-to-none, which gives our teams across the UK full confidence when offering Mobile Tornado's PTTToC platform. This is happening more and more regularly as our customers are embracing the technology which is highly intuitive, user-friendly and cost-effective.

If you're looking for a PTTToC solution, I can't recommend Mobile Tornado highly enough. Our partnership with the team at Mobile Tornado has been brilliant and I can only see it growing over the coming years.

”

**Daniel Frith, Sales Director**  
CSE Crosscom





Partner with the best

## Not all PTX products are the same!

“ When we expanded into the push-to-talk over cellular market, we took time to evaluate every solution on the market. We wanted to be sure we were offering our customers the best product and we needed a reliable partner we could trust. We quickly realised that not all PTX products are the same!

Our relationship with Mobile Tornado is a true partnership. From day one we worked together to develop a solution that not only meets but exceeds all the mission critical radio networks, including P25 and TETRA, so our customers can rest assured that the system is first and foremost a radio network then a cellular service.

And it wasn't just the technology that impressed us, their after-sales service is superb. From technical support and product training to help with sales and marketing, the Mobile Tornado team are always available and nothing is too much trouble.

Mobile Tornado's commitment to continuous improvement is obvious in its PTX application which is head and shoulders above the competition.

If you're looking for a PTTc partner, Mobile Tornado is unbeatable. ”

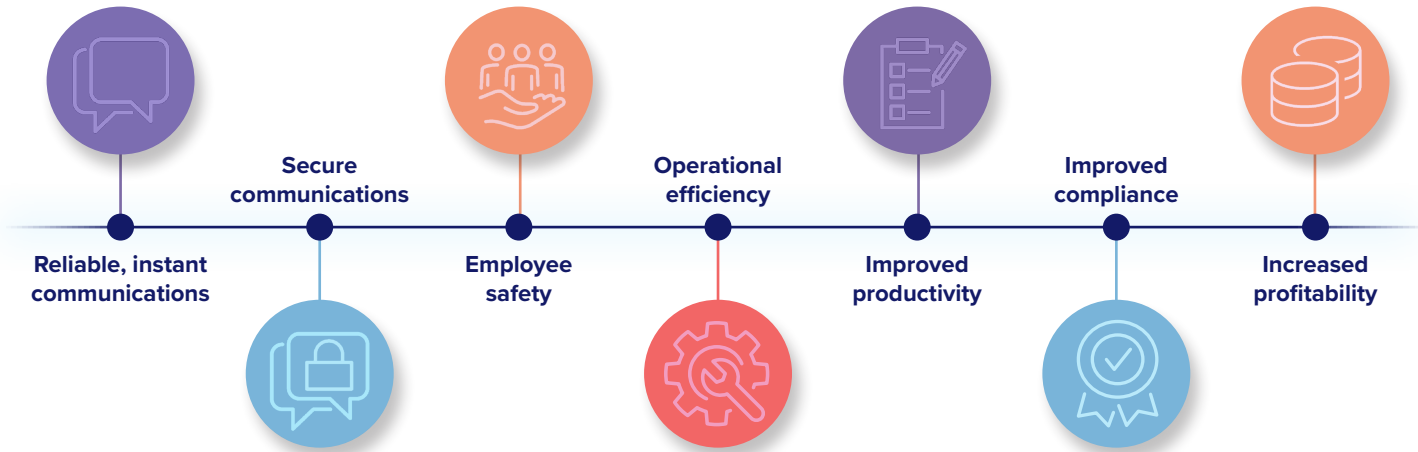
**Ragnar Trillo, Chief Technical Officer**  
TeamVOX





# Key benefits of our PTX solution

PTX solutions can significantly enhance business communication capabilities and operational efficiency across a range of business sectors, including security, first responders, logistics, transportation, healthcare, mining, construction and retail.





## Improved productivity

Instant communication reduces down-time, enabling quicker decision-making and response times.

PTX supports remote workers and workers who travel frequently because it leverages cellular networks and provides coverage beyond the limited range of traditional radios.



## Secure communication

At Mobile Tornado, we follow best practice methodologies and security guidelines to ensure a safe code, platform and network whilst complying with GDPR requirements. This, together with our end-to-end data encryption software, helps to make our PTX the most secure application on the market.



## Employee safety

Using PTX technology, workers in the field can stay connected with their teams regardless of their physical location. Employees can be quickly and easily tracked and located and they can send SOS alerts in the event of an emergency, enabling help to be sent.

Lone worker features detect device inactivity and enable falls, impacts and still position to be monitored.



## Enhanced operational efficiency

PTX streamlines operations, dramatically enhancing efficiency within businesses. Real-time communication enables team members to act quickly, creating a more efficient use of resources, avoiding costly delays and reducing lost time.



## Improved coordination

Instantaneous group communication is vital during critical operations where every second counts. The additional features available within the PTX solution, including GPS tracking and SOS alerts, enable improved management and coordination.



## Cost savings

PTToC does not require the same expensive infrastructure and maintenance as a traditional two-way radio system because it uses the cellular phone network. In addition, PTX users can use their existing smartphones, minimising the need for additional hardware investments.



## Integration with existing systems

PTToC can often integrate with existing communication systems (like traditional radios), enabling businesses to leverage their existing infrastructure whilst smoothly transitioning to the new PTX technology over a period of time.





“ Mobile Tornado’s world-leading technologies are helping us to manage our operations and achieve our business objectives. It is already delivering notable improvements in operational efficiencies and productivity.

The collaboration with the Mobile Tornado team throughout the implementation of the new technology was exceptional. They were fantastic to work with and provided unwavering support at every stage.

Our employees have embraced the solution which is highly intuitive and user-friendly.

”

**Damian Ives, Chief Operating Officer**  
Leeds Bradford Airport





# World-class PTX to help you achieve your business objectives

“ We have made it our mission to pioneer world-class critical communications and personnel management solutions. We are proud to partner with Mobile Tornado and offer its innovative technologies to help our customers achieve their ambitions.

Mobile Tornado has a solid reputation for delivering high-quality PTX solutions, and for continually investing in R&D, ensuring their solutions remain world-leading. Mobile Tornado offers competitive pricing without compromising on quality, providing our customers with excellent value for their investment. ”

**Kobus Briel, Chief Executive Officer**  
Instacom



# Here to support you at every step

We know how important partners are to our business. That's why, unlike other PTX providers, we invest so much time in training and demo-ing our technology to new partners.

You can rest assured that when you partner with us, we will support you for as long as you need us. We provide you with a partner portal where you can access a range of training videos, sales and marketing collateral and sales presentations, all bespoke to your company's branding. What's more, you will be allocated an account manager so that help is on hand whenever you need it.

## Mobile Tornado is trusted by:



## Outstanding on-boarding and after-sales service

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Working with Mobile Tornado is a true partnership. They make it their mission to help their customers get the most out of their push-to-talk over cellular solution.

Unlike other providers, they don't just take your business and walk away. They provide outstanding on-going support, including detailed training on how to use the PTT application. What's more, every partner has access to their own portal which includes a range of branded marketing material to help promote the product.

I can't recommend Mobile Tornado highly enough.

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**Ajit Bedi, Chief Operating Officer**  
Valley Corps





## A partner you can trust

“ At i.safe MOBILE, we specialise in explosion proof and extremely resilient mobile communication devices for safe use in hazardous and potentially explosive areas. As a global market leader, our customers expect high-quality, reliable, easy to use communication devices and solutions from us. It is therefore essential for us to work with partners we can trust.

When we spoke to Mobile Tornado, we immediately recognised their outstanding PTX technology. However, it wasn't just the technology. Mobile Tornado share the same values and beliefs as we do. They put the user at the centre of everything they do and, like us, are constantly innovating and being one step ahead of the market.

If you're looking for cutting edge, reliable push-to-talk over cellular technology in line with our devices, then Mobile Tornado is a very good choice.

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**Robin Hartmann, Manager Operative Business Development**  
i.safe MOBILE

# Secure communication when you need it most

Cybersecurity is an ongoing challenge for any connected solution. Threats to PTTtoC solutions include service disruption, private information theft, eavesdropping in real-time and listening to voice recordings kept offline.

Mobile Tornado's end-to-end data encryption software helps to make our push-to-talk over cellular the most secure application on the market. Our global security policy follows the guidelines and frameworks of the national security bodies to protect networks and our software code. Mobile Tornado follows best practice methodologies and security guidelines to ensure a safe code, platform and network whilst complying with GDPR requirements

Using Mobile Tornado's push-to-talk kiosk mode, also known as mobile device management (PTT MDM), device functionality and user permissions can be easily controlled and configured to ensure absolute security.

Mobile Tornado's push-to-talk over cellular (PTTtoC) technology delivers instant, reliable and secure communication in the most demanding of situations. It's no surprise that Mobile Tornado's PTTtoC platform is the go-to choice for organisations across the world.





“ Previously, we relied on legacy radio systems which had a limited range and were restricted to line of sight. Mobile Tornado enables us to have county-wide communications without having to purchase very expensive radio equipment.

Mobile Tornado has been absolutely invaluable for emergency teams to stay in touch. We are able to see the location of our volunteers, communicate with them in an instant and record everything we do across a wide area. For strategic, intergroup and long-distance communications, it is absolutely great.

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**Paul Woodman, Chief Executive at Search and Rescue Lincolnshire**

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“ I’ve been completely blown away by Mobile Tornado’s PTX solution. Their technology is quite simply world class. An unbeatable all-round package. If you’re looking for a PTTtoC partner, look no further – Mobile Tornado are your go-to solution!

”

**Guy Kennett, Founder and CEO of CAT-6**

To find out more or to arrange a demo:

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